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Nokia in Russia: Milestones in Mobility

1948:

Nokia begins delivery of cable products to Russian market, its neighbour and the world largest nation. Over the next 40 years, Nokia established itself as a leading telecommunications supplier, delivering radio telephony and telephone switching systems to Russian customers.

1991:

When the era of mobility begins in Russia, Nokia is among the first to supply mobile phones to the Delta Telecom in St. Petersburg, the first Russian mobile operator. Nokia phones were already recognized for their unique design and ease-of-use.

1994:

GSM (Global System for Mobile Communication) era begins in Russia. The inaugural call of the NWGSM network was made using a Nokia 2110 phone, by Finnish President Matti Ahtisaari. Nokia 2110, featuring Cyrillic characters, becomes one of the top-selling mobile phones in Russian market.

1997:

Nokia forms the Russian company, ZAO Nokia, establishing with offices in Moscow and St Petersburg. Currently, ZAO Nokia employs more than 60 people. Nokia establishes nationwide network of authorized dealers and service centers to educate and serve customers throughout the world's largest territory.

1999:

The Nokia 7110 -- Nokia's first WAP-enabled phone -- is launched, marking the birth of the mobile data era in the Russian market. The Nokia 7110 was a well-received Nokia mobile phone model in Russia, setting a benchmark for functionality and design.

2002:

Russian operators VimpelCom and Megafon introduce Nokia MMS (Multimedia Messaging Service) solutions, enabling Russian consumers to send and receive images, video clips and sound clips directly to their phones. Nokia 7650 imaging phone becomes best selling MMS-enabled device in Russian market.

TODAY:

- Nokia is a major supplier of GSM networks and MMS (Multimedia Messaging Service) to leading Russian operators, including VimpelCom, Megafon and MTS (MobileTeleSystems).
- Nokia Networks supplies Professional Mobile Radio systems to the Russian oil and gas industries.
- Nokia offers fixed broadband solutions for fast Internet access in major urban centres, to such leading operators as MGTS (Moscow City Telephone Network) and Golden Telecom.
- Nokia supplies TETRA (Terrestrial Trunked Radio) solutions / switching and access systems to the Russian market. The Nokia TETRA System is a complete, digital trunked mobile radio solution for professional mobile radio users and includes both network infrastructure and mobile radios.
- Nokia hosts "New Thinking, New Potential" conference to outline strategy for new growth markets; launches Nokia 1100 and Nokia 2300 phones.