

# Connected Mobile Gaming

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**N-GAGE**  
NOKIA

# N-Gage – one year old!



- Over one million game decks and growing!
- More than 150,000 N-Gage Arena members
- Expanding portfolio of 50+ games: big brands and exclusive content
- Deeper understanding of the gaming industry and what consumers want
- Fresh and innovative experiences for gamers
  - Multiplayer via Bluetooth and N-Gage Arena
  - Community features via N-Gage Arena
  - Best design for mobile gaming



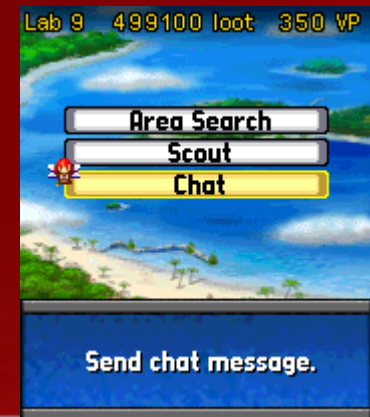
# What's happening in the market?

- Mobile gaming generating huge interest
- Downloadable games are big business
- Developing technology creates better gaming experiences
- Increasing number of casual gamers who want a better mobile gaming experience



# SNAP Mobile – online Java games

- Bridging the wireless and gaming world by extending multiplayer and community features to online Java games
- Working with SUN
  - integrated into Wireless Toolkit for developers
- Launch of first commercial service with SmarTone (Hong Kong)
- SNAP Mobile enabled version of Pocket Kingdom: Own the World





# N-Gage Arena Packs

- Additional game levels and content to extend the gaming experience
- First N-Gage Arena Pack for Activision Inc.'s Call of Duty
- Exclusive offer for Orange France customers
- Working with publishers and operators to offer attractive downloadable content to enhance the gaming experience



CALL OF DUTY™

# The journey continues

- Continued focus on developing exciting content
- Utilizing Nokia's strengths to create new and innovative user experiences
- Extend range of activities to bridge the mobile and gaming worlds
- Working with publishers and operators

IT'S ALL ABOUT THE EXPERIENCE!

