Mobility in the local government

presented by

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Mobile field workers

- It's not about technology
- It's not about using the latest and the greatest
- It's not a new way of life
- It's not a revolution
- It's not magic

It's all about people and how they work together!

The challenge of the local government

100.000 field workers in Denmark is doing 500.000 visit - every day

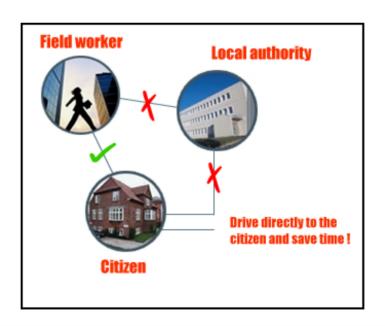
- The number of elderly people are raising dramatically
- There are limited ressources and tax funds available
- The employees wants a more flexible workday
- Protection of sensitive citizen information is a demand
- Huge information need is raising
- Higher service level for the elderly people
- A demand of registration for transport and administration time
- The number of days absence are increasing
- Missing ability to atract new employees

Conclusion = We are ALL getting older, a lot older!



MobileCare - A very simple way to improve costs

 Instead of meeting every morning in the local authority, the social care workers drive directly to the citizen and save administration and transport, and increase time with the elderly



Benefits of introducing MobileCare to local government

- Reduce transport time to the local authority
- Reduce administrative work
- Better communication between employees
- Faster reaction on emergency calls
- Better documentation on each visit and services being delivered
- Fewer number of mistakes when dosaging medicine
- Less stress among the field workers
- Better attraction of new employees
- Less sickness and enhancement of flexibility of the working hours
- Do more with same number of employees

INCREASE "Face to Face" time with the elderly people



Functions in MobileCare

- Fully opdated driving- and assignment list
- Citizen data with information about relatives, doctors, latchkey placement, "last visit by" and other relevant information
- Online access to journals of the citizen, and changes are updated directly in the central care system
- Historical information on previous and present medicin consumption, with information of side effects
- Internal message system between employees and local authority, with detailed log
- Online look-up of citizen information in emergency situations
- Data are accessible without being online, due to the fact that data initialy are replicated to the terminal

A video from a local authority in Denmark

Choice of mobile terminal

Nokia Communicator

Mobile phone with built-in keyboard, and large screen for ease of use.

- Large, easy to read display convenient for input and reading pate
- Integrated hands-free
 CORRESPOND WITH A LOCAL AUTHORITY
 OR PHYSICIAN ON SITE WITH THE CITIZEN
- Built-in camera
 RECORD IMAGES OF INJURIES
 OR LIVING CONDITIONS
- GPRS/ Wireless LAN
 CONNECT TO YOUR PHONE ANYTIME

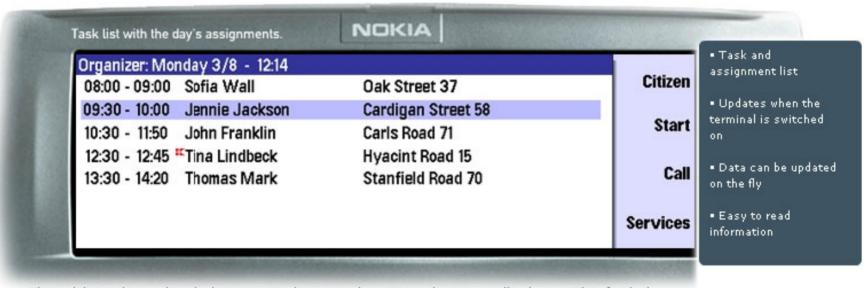
 AND ANYWHERE



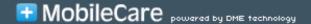
High security with local encryption and login



Daily To-Do list



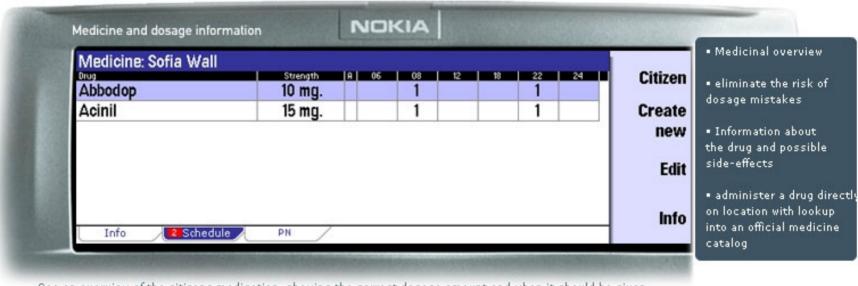
The task list updates, when the home care worker starts their visit, and automatically when a task is finished. All information is stored locally, so nothing will be lost.



Route directions- and planning



Medicine journal with dosage information



Services to the citizen

Visit: Sofia Wall				 Overview over various tasks
Time: 08:00 - 09:00		Visit status: Normal	Normal Citizen	
Help with clothes	00:30	Remark	Normal Start	 View a full task description
Cleaning kitchen	00:30	Be carefull with her legs.		 Keep track of time
			Organizer	spent on various tasks
			Change	• Document if any
Total:	01:00	1	status	changes occur during the visit

Detailed overview of all services that need to be performed during the visits.

Access to full citizen journal

Journal: Sofia	Wall		 View and edit journ: records 	
3/21/2004	Organisation Visitation	Mental condition	Citizen	■ Relay a message to
Sofia is star	rting to forget about	Medicine	the next home care worker	
Date 2/10/2004	Organisation Nurse	Physical condition	0	
Sofia is feel	ing much better, and	Organizer		
	1.7.2	·	Add new	

At the end of a visit, the user can input new journal entries which are saved in the system.

Important elements in the solution

- Choice of an optimal terminal for the job
- Performance of application on terminal
- Easy to use
- Sufficient training of staff
- Attitude and motivation
- Integration to the central care system of the local authority
- Security and encryption of data on the terminal, and "in the air" transmission
- Central administration with detailed user log and automatic software update on the terminals
- Anti theft system for protection of data

Thumbs up within the IT department

- High security with full encryption all time
- Use existing login and password from internal network
- Device management with terminal software update and log
- Full control of all devices with inventory information
- Runs on existing IT infrastructur

<i>Terminals</i>	Users	Log	Software	Statistics	Message	s Server settin	gs Terminal setup	
IMEI numbe	er	Phone n	nodel	Operating	system	Current User	Last login	DME Version
> 3508401	02553018	Nokia 92	2 1 0i	Symbian	6.0	<u>DEMO</u>	27.08.04/14:17	DME Client 1.3.7
> 353383007902920		Nokia 6600		Symbian	7.0	<u>JD</u>	18.09.04/01:26	DME Client 1.1.0
> 353387000173199		Nokia 7610		Symbian 7.0		<u>JS</u>	17.09.04/20:03	DME Client 1.1.0
> 353777002827497		Nokia 6260		Symbian	7.0	JD	02.09.04/10:05	DME Client 1.1.0

Why is it a success ??

- MobileCare gives the local autorithy a solution to service more elderly people with the same amount of employees
- More flexibility within the normal work hours
- Less meetings in the local authority
- Very easy to use interface
- Correct choice of mobile terminal
- Political support and backup
- ROI within 11 month (governtment case study)

Mobility = Less administration costs

The future opportunity

- 22 local authority has bought the solution to be delivered 2005
- There are approx. 80 local authority in contract pipeline
- A new market for Nokia Communicators
- Expansion to other social care markets
- Scandinavian market in progress over 700.000 mobile workers

We are ALL getting older and need new ways to take care of YOU & I in the future!

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Excitor is a danish mobile development company located in copenhagen.

MobileCare

MobileCare uses the latest in DME technology to help homecare workers keep updated on the go.

Secure email & Sync



Organize and synchronize your email, calendar and contact lists with DME's PIM synchronization unit.

Mobile CRM



Access customer data and modify information anywhere - without being tied down at the office.

ServiceCare



Access and modify data from anywhere. Ideal for service industry users always on the go.