

# Visual Radio

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Nokia

## Smart Moves



**NOKIA**

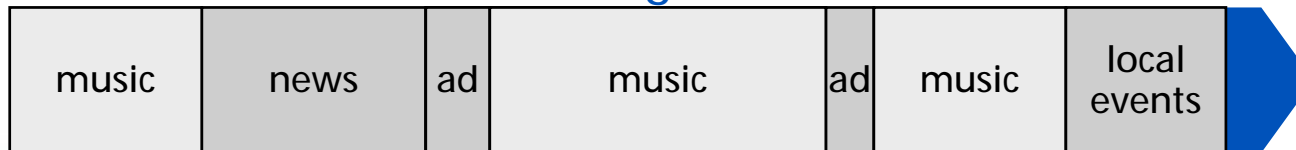
# Visual Radio Parallel Channel



Visual Radio provides an information feed to the mobile device with contents matching the FM radio broadcast

Unmodified traditional analog FM broadcast

FM



FM Tuner



New interactive parallel channel

GPRS



Visual Radio Application



NOKIA

# Visual Radio System Structure



## Radio Station

Existing Radio Automation System



New Visual Radio Tool



Existing FM Broadcast

Existing FM Tuner



New Parallel Channel

New Visual Radio Application

New Visual Radio Server Run by HP



NOKIA

# Visual Radio Partners

- **Nokia** is continuously developing the complete end-to-end Visual Radio solution and the mobile handsets on which it is available.
- **HP** will market, sell and provide the Visual Radio solution to operators and radio stations globally and offer support.
- **Operators** deliver the Visual Radio contents and services to their subscribers. They take care of billing for data traffic plus contents and services purchased.
- **Radio Stations** will create all the Visual Radio contents provided in the parallel channels matching their existing radio broadcast.





# NOKIA

## CONNECTING PEOPLE

“Nokia enriches people's lives  
through connected mobility and  
inspired human technology.”

### Smart Moves



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