

November 2, 2004

**Connect to Art!****International concept launch presents works from Louise Bourgeois, Nam June Paik, David Salle and William Wegman**

Connect to Art brings art to mobile phones – and mobile phones to art distribution. It is Nokia's answer to artists' need to use mobile devices as an innovative medium for artistic expression as well as a channel to reach new and existing audiences. It allows people to download genuine pieces of art to their mobile phones.

The Connect to Art international concept launch presents art from four internationally recognized artists: Louise Bourgeois, Nam June Paik, David Salle and William Wegman. Each has created a unique series of audiovisual works of art for Nokia devices.

"It was very interesting to see the artists tailor their work for the mobile devices. They independently presented works of almost identical duration, 15-20 seconds, and they all included specifically made sounds as a key element of the artwork," said Julie Sylvester, Associate Curator of Contemporary Art at the State Hermitage Museum, St. Petersburg and Connect to Art exhibition curator, at the exhibition's opening ceremony in Monaco on November 2.

According to Sylvester, the artists were attracted to the project because they see the mobile device as an intimate and at the same time popular environment. "It has been wonderful to work with William Wegman and Nam June Paik, two great pioneers of video art, and to have their immediate and direct response to the new medium. David Salle rushed at the idea from a painter's viewpoint. And, of course, it is very interesting to have Louise Bourgeois at the age of 92 thinking about mobile phones."

Connect to Art is a cross-art project and the scope is only limited by the vision of the artist. It can expand to diverse forms of art including music, poetry, photographs, literature, and architecture – combining all forms of art in a new way. The concept will be developed further in cooperation with Nokia and artists from different parts of the world, as well as with museums, galleries and various other art institutions.

"Art is about communication between the artist, the viewer and their interpretations of the world – overall this means connecting people. Importantly, it asks questions, inspires imagination and stretches boundaries – which is what Nokia wants to support with the Connect to Art concept," says Nokia Design Director Eero Miettinen.

The artwork is exclusive to the Connect to Art mobile site at [www.nokia.com/art/mobile](http://www.nokia.com/art/mobile), and art lovers can access and download their favorite artworks free of charge to Nokia 7710, 7610, 6670, 6630, 6620, 6600 and 6260 mobile devices. To highlight the value of the artwork, the number of downloads for each piece will be limited.

The initial Connect to Art concept launch took place in Finland in September. Artwork from the Finnish artists Stefan Lindfors, Osmo Rauhala, Kati Åberg and Juha Hemanus together with composer Leif Segerstam will be presented in Monaco in connection with the international launch.

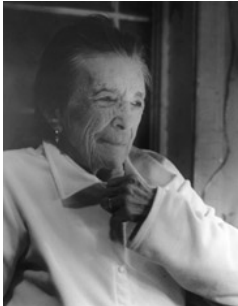
**Media Inquiries:**

Nokia, Communications

Tel. +358 7180 34900

Email [press.office@nokia.com](mailto:press.office@nokia.com), [art@nokia.com](mailto:art@nokia.com),Website: [www.nokia.com/art](http://www.nokia.com/art), Mobile site: [www.nokia.com/art/mobile](http://www.nokia.com/art/mobile).

November 2, 2004



**Louise Bourgeois** was born in Paris in 1911. She studied art at various schools, including the Ecole du Louvre, Académie des Beaux-Arts, Académie Julian Atelier Fernand Léger and Art Students League. Though her beginnings were as an engraver and painter, by the 1940s she had turned her attention to sculptural work, for which she is now recognized as a twentieth-century leader. Her semi-abstract work employs many media, including wood, stone, plaster, metal, and latex, and has since the 1980s included installations encompassing room-sized environments. Her work is in most major museum collections around the world, e.g., New York's Whitney Museum and Museum of Modern Art, which held a 1982 retrospective of her work, as did the Hermitage, St. Petersburg, Russia, in 2001. Her latest solo exhibitions have taken place in Metropolitan State College (Denver), Daros Exhibitions (Zurich), St. Louis Art Museum (St. Louis), Akira Ikeda Gallery Muranichi (Yokosuka), Cheim & Read (New York) and Galerie Karsten Greve (Paris).



**Nam June Paik**, widely recognized as the pioneer of video art, was born in 1932 in Seoul, Korea. He graduated from the University of Tokyo, concluding his studies of the History of Art and the History of Music. Paik's journey as an artist has been truly global, and his impact on the art of video and television has been profound. No other artist has had a greater influence in imagining and realizing the artistic potential of video and television than Paik. His remarkable career witnessed and influenced the redefinition of broadcast television and transformation of video into an artist's medium. Paik has created a vast array of installations, videotapes, global television productions, films, and performances. He has had mid-career retrospectives and major exhibitions at The Solomon R. Guggenheim Museum, New York (2000); the Kunsthalle Basel, Switzerland (1991); the Whitney Museum of American Art, New York (1982); and more than 60 other international venues.



**David Salle's** work helped define the post-modern sensibility by combining figuration with an extremely varied pictorial language. Salle has had over seventy-five solo exhibitions in the United States and abroad, and his work is included in numerous museum collections in America, Europe, and Asia. In 1987 he had a mid-career retrospective at the Whitney Museum in New York, which traveled to several museums in the United States and Canada. In 1999 a retrospective exhibition opened at the Stedelijk Museum, Amsterdam which traveled to the Museum Moderne Kunst, Vienna; Castello di Rivoli, Turin; and the Guggenheim Museum, Bilbao. He is a long time collaborator with choreographer Karole Armitage, designing sets and costumes for many of her dance productions. He also worked with Richard Foreman, and received a Guggenheim fellowship for theater design in 1986. In 1994-95 he directed the feature film *Search & Destroy*, starring Griffin Dunne and Christopher Walken. He lives and works in Brooklyn, New York.



**William Wegman's** photographs, videotapes, paintings and drawings have been exhibited in museums and galleries internationally since 1971. His most recent exhibitions include travelling retrospectives that have toured Europe and America including stops at the Centre Pompidou in Paris, the Rooseum in Malmo and the Whitney Museum of American Art in New York. "Funny/Strange," a large scale survey of Wegman's work curated by Joan Simon and with a catalogue to be published by Yale University Press will open in spring 2006. Wegman is perhaps best known for his collaborations with his dogs and, out of his involvement with this cast of characters has grown a series of books for children inspired by the dogs various acting talents. These books include "Cinderella," "Little Red Riding Hood," "Mother Goose," "Farm Days," "My Town," "ABC," "Circle/Triangle/Square," "Surprise Party", and "Chip Wants A Dog." Wegman has also published a number of books for adults such as "Toddler Holds Couple Hostage," "Puppies," "Fay" and "William Wegman 20 x 24." Wegman has also created film and video works for Saturday Night Live, Nickelodeon and Sesame Street. In 1989, Wegman's film "The Hardly Boys" was screened at the Sundance Film Festival. After a twenty year hiatus, Wegman returned to the the format of his well-known video works from the 70's producing two new reels of video works in 1998 and 1999.