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Crown Castle and Nokia will pilot DVB-H technology in the US market

Global digital technology enables TV-like content on handheld devices.

Crown Castle and Nokia will pilot DVB-H technology in the United States in order to bring TV-like services to mobile devices.

The pilot has started in October in the Pittsburgh, PA, area and it aims to prove and test the feasibility of DVB-H technology and related service systems in the United States. Later on, the pilot will be expanded to test consumer experiences and acceptance of mobile phone TV service.

“We are proud to be working with Nokia on the first US pilot of DVB-H” said Michael Schueppert, Senior Vice President – Business Development for Crown Castle. “We believe this may be an important new technology for our company and our industry. We look forward to partnering with content providers and wireless service providers to introduce commercial services utilizing the nationwide spectrum that we acquired in 2003 and our extensive portfolio of US towers.”

“Piloting with Crown Castle is a major milestone for Nokia. It will expand mobile phone TV services to United States, giving DVB-H standard a truly global reach,” said Seppo Sutela, Director, Rich Media, Nokia. “Mobile phone TV, based on DVB-H, will provide new attractive consumer services as well as business opportunities for all parties in the business system. Our pilot with Crown Castle is an important step towards that,” he continued.

DVB-H is a standard specified by the DVB Organization specifically for the transmission of TV-like content and data to handheld devices, such as mobile phones, which have unique requirements in terms of power consumption, screen-size and mobility.

About Nokia

Nokia is a world leader in mobile communications, driving the growth and sustainability of the broader mobility industry. Nokia connects people to each other and the information that matters to them with easy-to-use and innovative products like mobile phones, devices and solutions for imaging, games, media and businesses. Nokia provides equipment, solutions and services for network operators and corporations.

About Crown Castle

Crown Castle International Corp. engineers, deploys, owns and operates technologically advanced shared wireless infrastructure, including extensive networks of towers. Crown Castle offers significant wireless communications coverage to 68 of the top 100 United States markets and to substantially all of the Australian population. Crown Castle owns, operates and manages over 10,600 and over 1,300 wireless communication sites in the U.S. and Australia, respectively. For more information on Crown Castle visit:

<http://www.crowncastle.com/>

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