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Nokia launches consultancy service to spawn new mobile services

Espoo, Finland - At the Nokia Mobility Conference in Monaco, Nokia has launched its End-User Services Consulting service to help mobile operators and service providers develop new successful services for consumers and enterprise customers.

With this launch, Nokia broadens its services offering by adding End-User Services Consulting, aimed at the mobile operators and service provider sector of the industry. Over the last two years, Nokia has developed the End-User Services Consulting service with tens of customers around the world.

"We are convinced that we can bring significant value for our customers' services development for both consumers and the enterprise," says Harri Männistö, General Manager, End-User Services Consulting, Networks, Nokia. "The value that Nokia adds to this service comes from three cornerstones: our understanding of end-users, our end-to-end capability, and our extensive global presence in the mobile ecosystem, which consists of service providers, mobile operators and other players in the industry value chain."

"Nokia will build up this new offering to bring more value to our mobile operator and service provider customers," says Ilkka Toivola, Vice President, Systems Integration, Networks, Nokia. "We see the expansion of end-user services clearly taking place in the market, and our customers appreciate Nokia's contribution in this domain. It's for this reason that we are increasing our investments in this area."

The consultancy services are part of Nokia Services extensive portfolio, drawing on its over 15 years' of experience in helping operators to plan, deploy, integrate, train, maintain, operate and optimize their networks and mobile services. Nokia has contracted operating services for 21 operators globally, in addition to providing full turnkey implementations for a total of 26 customers in 22 countries. The Nokia NetAct(TM) service and network management system has been delivered to over 300 customers.

About Nokia

Nokia is a world leader in mobile communications, driving the growth and sustainability of the broader mobility industry. Nokia connects people to each other and the information that matters to them with easy-to-use and innovative products like mobile phones, devices and solutions for imaging, games, media and businesses. Nokia provides equipment, solutions and services for network operators and corporations. www.nokia.com.

Media Enquiries:

Nokia
Networks
Communications
Tel. +358 (0) 7180 38193
E-mail networks.communications@nokia.com

Nokia
Communications
Tel. +358 7180 34900
E-mail: press.office@nokia.com

www.nokia.com