

Innovent

An Insight & Foresight Team

Connect
to emerging markets

Accelerate
Clarify
vision and strategies

innovation

entrepreneurial innovation
communications technology
market opportunities
innovation options
market and technology leadership
resources and expertise
collaboration early stage support

www.nokia.com/innovent

NOKIA
CONNECTING PEOPLE

Innovation is the heart of today's dynamic world of communications. Creativity, flexibility and timing are key elements for entrepreneurs trying to balance the mix of technology, market dynamics and business models required to succeed in today's emerging markets. Collaboration – not control – is essential to quickly bring innovative ideas into focus. Leading edge entrepreneurs find that kind of partnership with **Innovent**.

Connect to emerging markets.

Innovent, an Insight & Foresight Team created by Nokia, is a trusted partner for entrepreneurs working on concepts that facilitate connections between people, their communities, and the things that matter to them.

Clarify vision and strategies.

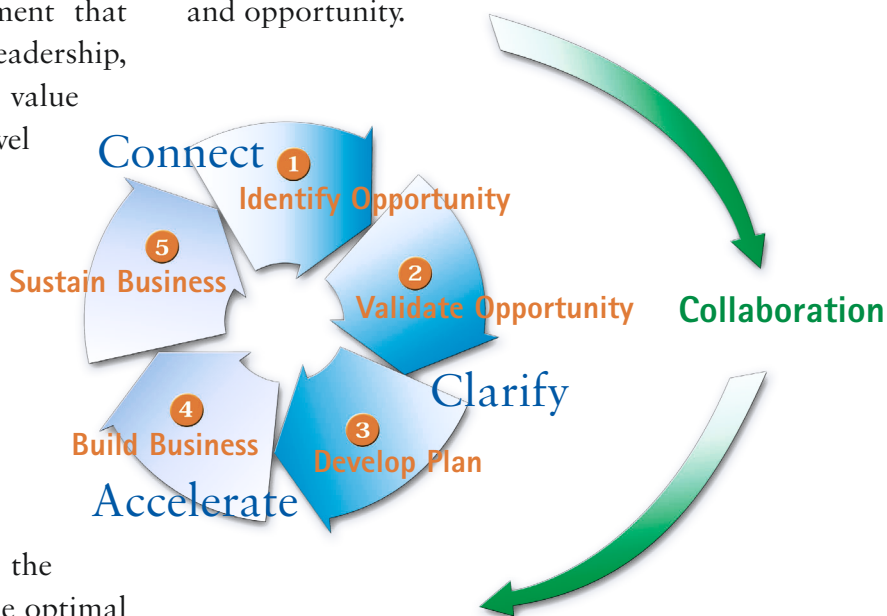
Innovent offers a collaborative environment that leverages Nokia's market and technology leadership, to clarify an entrepreneur's vision and value of the market opportunity. Our high level expertise, access to extended networks and adaptability enables us to provide a proactive response to evolving markets. We learn about emerging markets even as we help create them, making us a valuable ally for entrepreneurs and venture capitalists alike.

Accelerate innovation.

Leveraging our resources and expertise, the Innovent team helps entrepreneurs craft the optimal strategy. Working together, we develop a viable business plan to accelerate commercialization and maximize potential value. And Innovent supports the entrepreneur in the critical step of seeking first-round financing.

Why Innovent?

Focused yet opportunistic, Innovent seeks a sincere collaboration that will evolve opportunities in uncharted areas of communications technology. We look beyond the traditional return on investment metric to generate *return on intellectual capital*. By integrating technology, market understanding and business models, we develop focused timely insights and opportunity.



Are you looking for early stage support?

Do you have a vision that could shape the way people connect to their world? Would you like to partner with an industry leader you can trust to capitalize on emerging market opportunities? If so, Innovent would like to hear from you. Contact us at Innovent@nokia.com.

INNOVENT, An Insight & Foresight Team

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